IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re P	atent Application of)					
Susum	u Nakagawa)) Group Art Unit: 2424					
Applic	ation No.: 09/878,581) Examiner: Sheleheda, James R.					
Filing	Date: June 11, 2001	Confirmation No: 2762					
Title:	IMAGE CONTENT AND ADVERTISEMENT DATA PROVIDING METHOD, SYSTEM, AND APPARATUS)))					
	AMENDMENT/REPLY TRANSMI	TTAL LETTER					
Comm P.O. B	Stop AMENDMENT issioner for Patents ox 1450 adria, VA 22313-1450	Date: May 17, 2011					
Sir:							
Enclos	ed is an Amendment under 37 C.F.R. § 1.111 for the	above-identified patent application.					
	A Petition for Extension of Time is enclosed.						
	Terminal Disclaimer(s) and the \$\sum \$70 \$\sum \$140\$ fee per Disclaimer due under 37 C.F.R. \§ 1.20(d) are enclosed.						
	Also enclosed is/are						
	Small entity status is hereby claimed.						
	Applicant(s) requests continued examination under 37 C.F.R. § 1.114 and enclose the \$\text{\$\subset\$}\$\$\$\$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$ \$\$						
	Applicant(s) request that any previously unentered a Continued examination is requested based on the en						
	Applicant(s) previously submitted which continued examination is requested.	on for					
	Applicant(s) requests suspension of action by the Office until at least, which does not exceed three months from the filing of this RCE, in						

	accordance with a enclosed.	37 C.F.R.	§ 1.103(c). T	he require	ed fee under 37 C	.F.R. §1.17	7(i) is		
	A Request for Entry and Consideration of Submission under 37 C.F.R. §1.129(a) (1809/2809) is also enclosed.								
	No additional fee is claimed.								
	An additional cla	im fee is r	equired, and i	s calculate	ed as shown belo	w:			
		AMEN	DED CLAIMS	3					
		No. of Claims	Highest No of Claims Previously Paid for	Extra Claims	Rate	Add	litional Fee		
Total Claims		21	31	0	x 52 (1202)	\$	0		
Independent Claims		4	13	0	x 220 (1201)	\$	0		
If multiple dependent claims are presented, add \$390 (1203)							0		
Total	Claim Amendment	\$							
☐ Sn	nall Entity Status cla	\$	0						
ТОТА	L ADDITIONAL O	\$	0						
	Charge		_to Deposit A	Account N	lo. 50-0320 for tl	ne fee due.			
	A check in the amount of is enclosed for the fee due.								
	Charge to credit card.								
	The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17 and 1.20(d) and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0320.								
			Res	spectfully	submitted,				
	Frommer Lawrence & Haug LI								
Date:	e: May 17, 2011 By: Ellen Marcie Emas Registration No. 32,131								